



## Abu Sandeep

ASAL, the new fashion label from the House of Abu Jani Sandeep Khosla, is a leap of design, faith and expression. It is diffusion taken to a whole new level. The label carries forth the design philosophy of its parent, Couture, but is reworked in meticulous machine embroideries, accented with handmade craftsmanship to create a range of styles that is both current and timeless. ASAL is classical, the fundamental design sensibilities and aesthetics very much in place but deliciously twisted and tweaked to create a brand new edgier expression. It features a smorgasbord of silhouettes that are traditional but include ones that find their inspiration from fashion across the globe.



## Jaguar Land Rover

Jaguar Land Rover India has announced the launch of its innovative new smartphone integration platform, InControlApps, which has been developed in conjunction with Bosch. The platform transfers the interface from the phone to the in-car infotainment touch-screen, to allow users access to popular apps, thus significantly enhancing user experience. The India-customised platform will allow access to popular apps in India like NDTV, Hungama, MapmyIndia and Zomato.



## GUESS

This season, GUESS Watches has amped up the street-style factor with its unique denim collection featuring the Dazzler and Limelight with multi-functional movement and pinwheel with analog movement. The collection's highlight is the denim strap inspired by the look of worn-in faded jeans. The casual-washed denim strap accents the clean, polished design of the collection. Intriguing shimmering crystals add glitz and elegance to the top ring that together with the dial blends into one elegant and characteristic timepiece with a decidedly fresh sporty fashion appeal.



## White Window

The White Window, a home décor store by Twinkle Khanna, presents an array of fragrant candles from The Faraway Tree Collection. An assortment of scents like Cuba, Berlin, Moscow and Antibes are infused with vivacious colours like gold and shades of blue and purple. They are developed from exotic scents of hibiscus, English lavender with lemon grass and night fig.

Cuba is the first scented candle that is specially blended for men with a heady mix of roasted coffee beans, musk and nutmeg essence. It acts as a perfect gifting option by itself or along with floral perfumed candles as a His and Hers set.

## Mairah

House of Mairah is Pune's very first concept store. Mairah pays tribute to the astonishing creative energy behind Indian fashion by hosting the best Indian designers under one roof. Setting the stage with a spacious 10,000 sq. ft. store, this artfully presented showcase features exclusive designer wear and accessories.

Lace, sequins and velvet are the materials of the moment. Sparkles and embellishments set the perfect mood for any occasion especially when combined with velvet. Designers Nikhil Thampi, Veda Raheja and Vivek Kumar have worked on a stunning party collection that includes gowns, beaded jump suits, crop tops, etc. that are ideal for different body types.



## Farah Oomerbhoy

Farah Oomerbhoy unveiled her debut novel *The Last Of The Firedrakes* in India at a select champagne soiree. The book launched in the US as a bestseller on Amazon.com. It has been honoured as a finalist in the USA Best Book Awards 2015 and placed in the Collector's Dream category in the Watty Awards as one of the most added stories of 2015 on Wattpad. Farah says, "It was a long journey to completion. I didn't think I would ever publish it when I started imagining the world of Avalonia. It was only when I stood before a tapestry in my grandmother's house that I realised the magical market could easily be in the forest depicted in the tapestry. That's when the whole story started taking shape."

